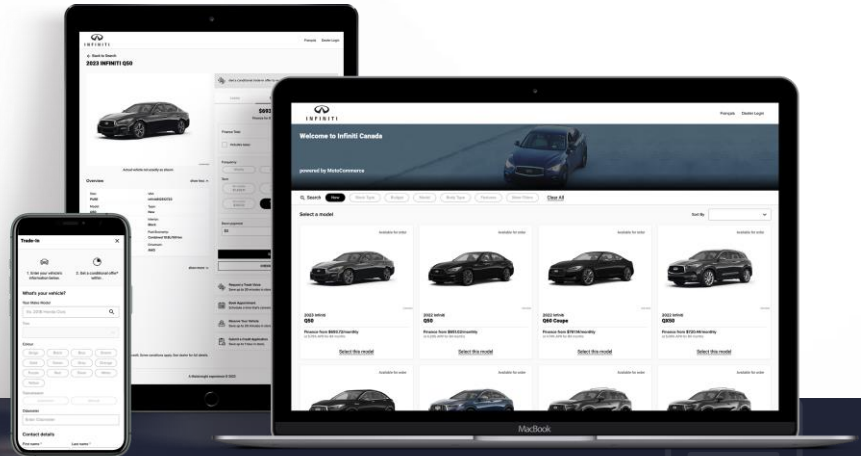


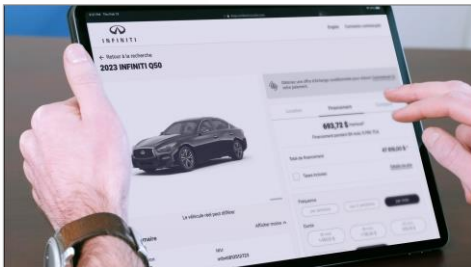
## Seamless, consistent, omni-channel. Modern retail solutions designed to advance your dealership

We deliver industry-leading, digitally driven purchase experiences for automakers across the world. That's how Motoinsight redefines the car buying process through the MotoCommerce digital retailing platform.



## What is MotoCommerce

MotoCommerce brings a single, dynamic shopping experience to every customer. Whether they want to shop online, in-store, or any combination of the two, MotoCommerce provides the experience your customers are looking for and the tools you need to effectively guide their purchase in the office or on the go.



### 1. Robust online experience

Twice as many customers begin their purchase journey online versus at a dealer, which is why we've built the best online purchase funnel in the business. MotoCommerce gives your online shoppers an intuitive, transparent way to navigate deeper in the sales process from any computer or mobile device.



### 2. In-store and online connectivity

Your dealership remains the heart of your sales process. MotoCommerce takes it to the next level. With MotoCommerce, online and in-store shopping merge into one unique and powerful purchase experience that generates highly engaged, lower funnel prospects who are more likely to convert.



### 3. Seamless path to close

Technology should make things easier, not more complicated. MotoCommerce includes built-in integrations to optimise in-store deal working efficiency and powerful tools designed to attract more prospects and to improve the quality and effectiveness of outgoing communications.

## What is an omni-channel experience?

Omni-channel retailing is an integrated approach to digital commerce that gives shoppers a cohesive experience across online and offline channels. Shoppers can complete each step of the purchase journey from your showroom, or any digital device, at any time. Omni-channel retailing allows your customers to navigate deeper in the sales funnel 24/7/365. Even while your dealership is closed.



## Here is how MotoCommerce is benefiting dealers just like you

### Increase your CSI

Our customers are **extremely satisfied with the convenience** of shopping with MotoCommerce... the trust, the excitement, and the enthusiasm to buy are all there. I just have to bring it home.



John Agnew  
Sales Consultant

### Drive more profit

Our customers are happier and more primed to buy when they walk through our doors, and they're closing at higher rates... with an **average increase of \$100 in F&I per vehicle-sold.**



John Fraser  
General Manager

### Sell more cars

We're selling more cars with MotoCommerce, but most importantly, our customer satisfaction has never been higher. We've seen a **48% increase in closing.**



Joshua Woods  
Sales Manager